

Unifying Data & Unlocking Values

The Challenge



- Enterprises store data across SAP, non-SAP, cloud, and on-prem systems.
- Fragmented data landscapes make analytics slow and unreliable.
- Compliance and governance issues arise when data is inconsistent or uncontrolled.

Solution – SAP Business Data Cloud



- Provides a unified data foundation across applications and sources.
- Ensures data is consistent, governed, and ready for analytics.
- Integrates seamlessly with SAP BTP services, AI, and analytics tools

Key Features



- Data Integration: Connect SAP and non-SAP sources in real time.
- Data Governance: Centralized policies for quality, lineage, and compliance.
- Data Sharing: Securely share curated datasets across business units.
- Analytics Ready: Prepares data for SAP Analytics Cloud, AI, and ML models.
- Scalability: Cloud native architecture for largescale enterprise data.

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Benefits & value



Metric	Value
Analytics projects	40–50% faster
Compliance risk	Consistent governance
IT overhead	Unified cloud platform
Business agility	Trusted realtime insights

- Lower IT overhead by consolidating data management into one cloud platform.
- Improved business agility with real-time, trusted insights.

Strategic Impact



- Enables AI and advanced analytics by ensuring clean, governed data.
- Builds trust with regulators, auditors, and stakeholders.
- Positions enterprises to innovate faster and compete with confidence.

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