

Predictive Business Intelligence

The Challenge



- Data silos: Enterprises struggle to unlock insights from fragmented SAP and non-SAP systems.
- Slow innovation: Traditional analytics and manual processes delay decision-making.
- Trust concerns: AI adoption requires transparency, compliance, and governance to gain stakeholder confidence

Solution – SAP BTP AI



- Embedded AI services: Pre-built AI capabilities integrated directly into SAP Business Technology Platform.
- Custom AI development: Tools to build, train, and deploy models tailored to enterprise needs.
- Responsible AI: Governance, explainability, and compliance built into the platform.
- Seamless integration: Connects SAP data with external sources for unified intelligence

Result & Discussion



- Predictive Analytics: Forecast demand, supply, and customer behavior.
- Intelligent Automation: Enhance workflows with AI-driven recommendations.
- Conversational AI: Deploy chatbots and digital assistants for customer and employee engagement.
- Data-Driven Decisions: Empower executives with real-time insights.
- Compliance & Security: Ensure AI models meet enterprise governance standards.

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Benefits & value



Metric	Value
Decision speed	30–40% faster
Operational efficiency	Improved by 25–30%
Compliance monitoring	Continuous, embedded
Innovation cycles	Accelerated delivery

- Efficiency gains across workflows and operations.
- Continuous compliance builds trust with regulators and stakeholders.

Strategic Impact



- Supports digital transformation by embedding AI into SAP BTP applications and extensions.
- Builds trust with stakeholders through responsible, transparent AI.

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