DataNub

Unified Digital Platform

The Challenge

- Enterprises operate across multiple SAP and non-SAP systems, creating data silos.
- Slow innovation: Traditional IT approaches delay integration, analytics, and application development.
- Compliance risks: Lack of governance and transparency hinders trust in digital transformation

Solution – SAP BTP

- Unified platform: Combines database, data management, analytics, integration, and application development.
- Extensibility: Build and extend SAP applications without disrupting the core.
- Cloud flexibility: Deploy across public, private, and hybrid environments.
- Embedded AI & analytics: Enable intelligent insights and automation directly within business processes.

Result & Discussion

- Data Integration: Connect SAP and non-SAP systems for unified intelligence.
- Application Development: Rapidly build and extend apps with CAP and ABAP environments.
- Analytics & Planning: Deliver real-time insights with SAP Analytics Cloud.
- AI & Automation: Embed intelligence into workflows and decisions.
- Governance & Security: Ensure compliance with enterprise-grade controls.

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Benefits & value

Metric	Value
Integration speed	30–40% faster
Innovation cycles	Accelerated delivery
Compliance monitoring	Continuous, embedded
Cost efficiency	20–25% savings vs legacy IT

- Faster integration reduces project timelines.
- Accelerated innovation enables continuous transformation.

Strategic Impact

- Supports digital transformation by unifying data, applications, and analytics.
- Builds trust with stakeholders through secure, compliant operations.
- Positions enterprises for growth with scalable, intelligent, and flexible technology

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